

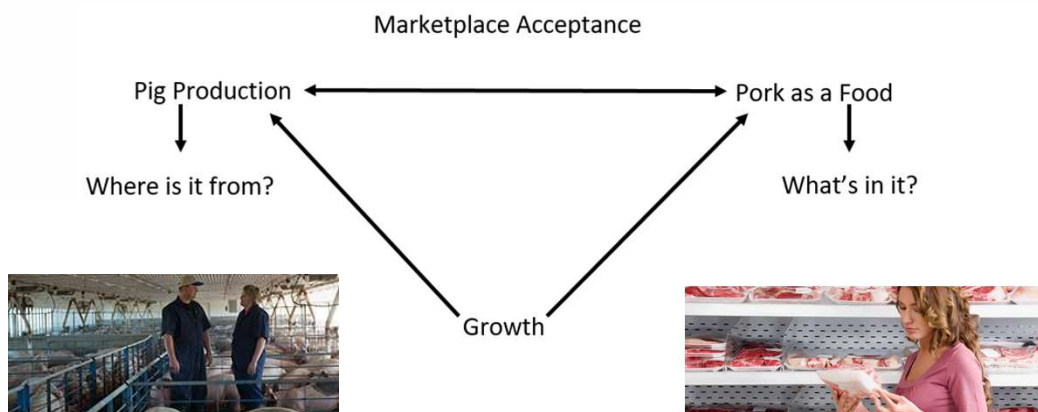
People. Pigs. Planet.™

Reigniting Our Sustainability Commitment

Dr. Brett Kaysen, Assistant Vice President of Sustainability



The Landscape Today...



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Food

McDonald's Gets a Warning From New York's Pension Fund Over Chickens

The third-biggest public retirement fund in America owns more than \$300 million of the fast-food chain's stock.

By [Deena Shanker](#)

September 21, 2018, 11:06 AM CDT Updated on September 21, 2018, 12:52 PM CDT

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The New York Times

Conflict Over Soil and Water Quality Puts 'Iowa Nice' to a Test



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Our Foundation

Vision

The National Pork Board will continuously improve and collaborate to do what's right for people, pigs and the planet.

Values

1. We value all diversity of opinion and strive for collaboration.
2. We embrace the industry's We Care principles.
3. We do what's right – for people, pigs and the planet.
4. We are proactive in defining solutions for emerging challenges.
5. We are committed to continuous improvement in all we do.

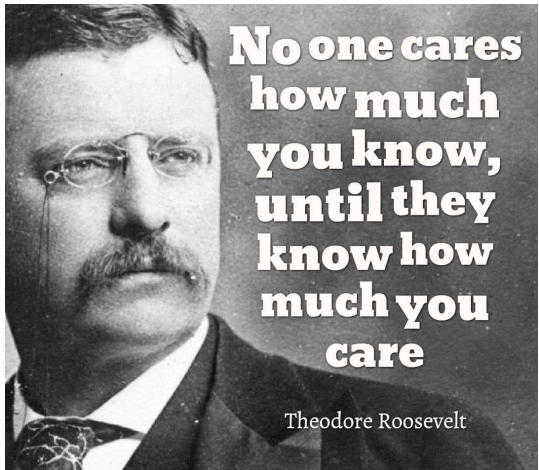


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It's a Unified Effort



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