

2018 AALA Business Meeting

AMERICAN AGRICULTURAL LAW ASSOCIATION ANNUAL SYMPOSIUM
PORTLAND, OREGON
OCTOBER 26, 2018

Board of Directors

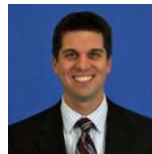
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Director, Term Ending 2018



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Conference Planning Review

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Strategic Planning Committee

Peggy Kirk Hall

Student Committee

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STRATEGIC PLAN 2017

E D U C A T I O N	<p>1 <i>Provide high quality, year-round CLE programs.</i></p> <ul style="list-style-type: none"> • Maintain the success of our annual conference. • Consider developing additional conferences and programming partnerships. 	F I N A N C I A L D E V E L O P M E N T	<p>5 <i>Improve our financial sustainability.</i></p> <ul style="list-style-type: none"> • Create a financial development plan. • Improve financial efficiency.
E N G A G E M E N T	<p>2 <i>Serve as a forum for information and discussion on laws and public policies affecting agriculture.</i></p> <ul style="list-style-type: none"> • Utilize technology to deliver distance programs and issue discussions. • Publish articles authored by members. • Enable members of similar practice areas to share information and learn from one another. 	O P E R A T I O N S	<p>6 <i>Review operations and identify new strategic opportunities.</i></p> <ul style="list-style-type: none"> • Develop committee structure to support strategic plan and organization's goals. • Annually review strategic plan implementation.
M E M B E R S H I P	<p>3 <i>Increase membership engagement in the association.</i></p> <p>Provide additional opportunities for members to engage in:</p> <ul style="list-style-type: none"> • Leadership • Service • Networking 	<p>4 <i>Grow our membership through retention and recruitment.</i></p> <ul style="list-style-type: none"> • Establish a consistent membership renewal culture and process. • Develop plans for recruiting and recognizing members. 	



Serving as the premier association for
AGRICULTURAL LAW & POLICY PROFESSIONALS



INFORMING AND ENGAGING
the law and policy professionals who serve
all facets of the agricultural and food communities.

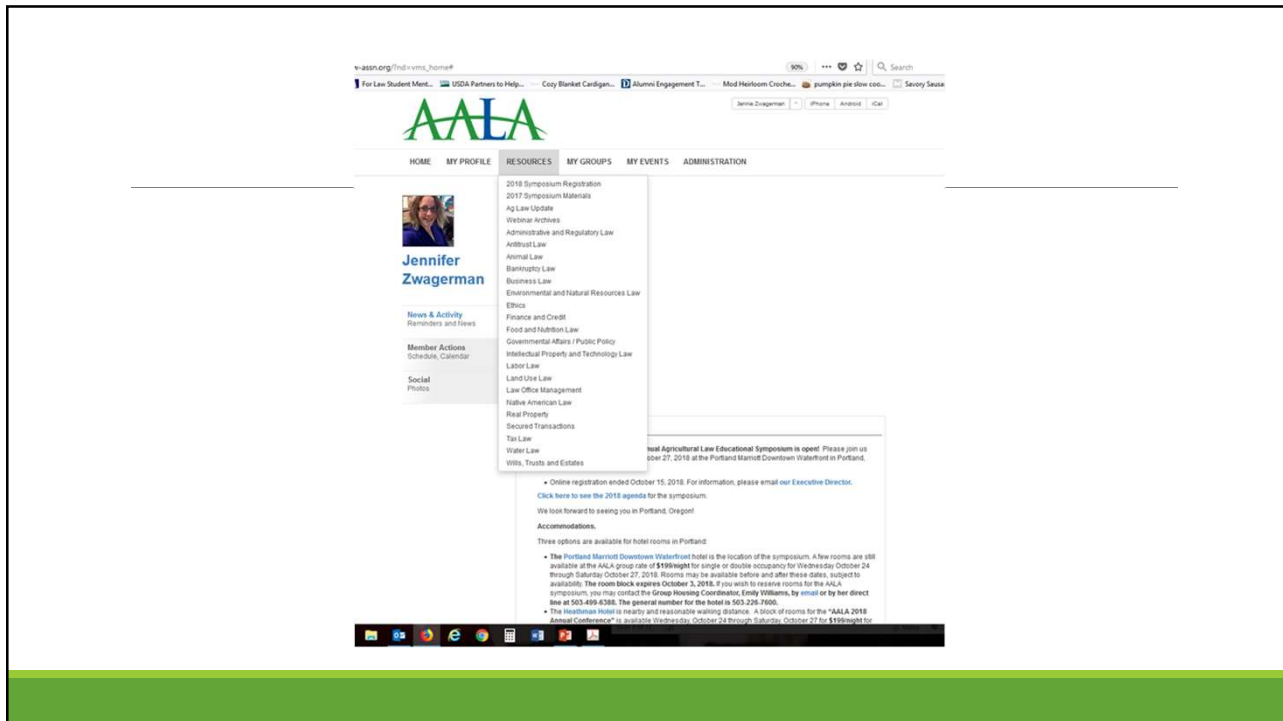
Financial Stability

December 2015	December 2016	December 2017	September 2018	December 2018
	246 members	410 members	408 members	~415 members
\$160,200.79	\$107,035.13	\$204,006.33	\$385,969.30	~\$300,000

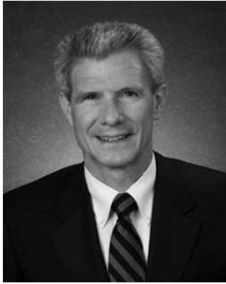
New dues structure, emphasis on conference success and costs, focus on membership (new & retention)

Financial sustainability allows investment in the organization

Help us serve you better as an organization - we need to hear from you!



In Remembrance



Phil Harris

President – 1987-1988



J. Patrick Wheeler

President – 1995-1996



Jake Looney

President – 1984-1985

40th Annual AALA Symposium



Washington, DC – November 7-9, 2019

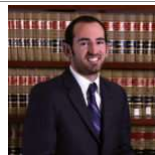
Key Bridge Marriott Arlington

Preview of Coming Attractions...2020

Kansas City

Election Results

Mike Traxinger
President-elect, 2018-19



Jake Parker
Term Ending 2021



Ross Pifer
Term Ending 2021



Thank You

Justin Schneider



Pat Dillon



Mike Traxinger

