



2019 AALA Symposium Sponsorship Levels and Benefits**

40th Anniversary Ruby: \$25,000+

- 12 Complimentary Registrations
- 12 Complimentary 2019-2020 AALA Memberships (Membership Year is June 1 – May 31)
- 20 Registrations for Potential VIP Reception on Capitol Hill
- Other VIP events (TBD)
- Video Promotion
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program, Website, Member Communications and all Conference Materials

Platinum: \$20,000-\$24,999

- 10 Complimentary Registrations
- 10 Complimentary 2019-2020 AALA Memberships (Membership Year is June 1 – May 31)
- 15 Registrations for Potential VIP Reception on Capitol Hill
- Other VIP events (TBD)
- Video Promotion
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program, Website, Member Communications and all Conference Materials

Diamond: \$15,000 - \$19,999

- 8 Complimentary Registrations
- 8 Complimentary 2019-2020 AALA Memberships (Membership Year is June 1 – May 31)
- 10 Registrations for Potential VIP Reception on Capitol Hill
- Other VIP events (TBD)
- Video Promotion
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program, Website, Member Communications and all Conference Materials

Gold: \$10,000 - \$14,999

- 6 Complimentary Registrations
- 6 Complimentary 2019-2020 AALA Memberships (Membership Year is June 1 – May 31)
- 6 Registrations for Potential VIP Reception on Capitol Hill
- Other VIP events (TBD)
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program, Website, Member Communications and all Conference Materials

Silver: \$5,000 - \$9,999

- 3 Complimentary Registrations
- 3 Complimentary 2019-2020 AALA Memberships (Membership Year is June 1 – May 31)
- 3 Registrations for Potential VIP Reception on Capitol Hill
- Other VIP events (TBD)
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program, Website and Member Communications

Bronze: \$2,500 - \$4,999

- 2 Complimentary Registration
- 2 Complimentary 2019-2020 AALA Memberships (Membership Year is June 1 – May 31)
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program and Website

AALA Contributor: \$1,500-\$2,499

- 1 Complimentary Registration
- Sponsor Designation on Badge
- Exhibit Space
- Recognition on Program and Website

Friend of AALA: \$100-\$1,499

- Recognition on Program and Website

CLE Event Sponsorships:

- **Break:** \$7,000 or more (4 available)
- **Breakfast:** \$10,000 or more (2 available)
- **Lunch:** \$14,000 or more (1-2 available)
- **Reception:** \$20,000 or more (2 available)
- **Hospitality Suite:** TBD
- **Student activities/registration** (no maximum number): \$100+

**Sponsors are welcome to combine with one another for joint sponsorship.