

2024 Symposium Sponsorship Levels and Benefits

Platinum: \$15,000+

- 7 complimentary registrations to the 2024 symposium
- 7 gift AALA memberships for Membership Year 2025 (June 1, 2024–May 31, 2025)
 - o for use by you and your colleagues, clients, or referral sources who have not already paid 2025 dues
- Sponsor designation on badge
- Exhibit space 6-foot table
- Recognition on printed agenda, website, event signage, event app, member communications, and all conference materials

Gold: \$10,000+

- 5 complimentary registrations to the 2024 symposium
- 5 gift AALA memberships for Membership Year 2025 (June 1, 2024–May 31, 2025)
 - o for use by you and your colleagues, clients, or referral sources who have not already paid 2025 dues
- Sponsor designation on badge
- Exhibit space 6-foot table
- Recognition on printed agenda, website, event signage, event app, member communications, and all conference materials

Silver: \$5,000+

- 3 complimentary registrations to the 2024 symposium
- 3 gift AALA memberships for Membership Year 2025 (June 1, 2024–May 31, 2025)
 - o for use by you and your colleagues, clients, or referral sources who have not already paid 2025 dues
- Sponsor designation on badge
- Exhibit space cocktail table (a limited number of upgrades to 6-foot tables will be available on a first-come, first-served basis)
- Recognition on printed agenda, website, event signage, event app, and member communications

Bronze: \$2,500+

- 2 complimentary registrations to the 2024 symposium
- 2 gift AALA memberships for Membership Year 2025 (June 1, 2024–May 31, 2025)
 - o for use by you and your colleagues, clients, or referral sources who have not already paid 2025 dues
- Sponsor designation on badge
- Exhibit space cocktail table
- Recognition on printed agenda and website

AALA Contributor: \$1,000+

- 1 complimentary registration to the 2024 symposium
- Sponsor designation on badge
- Exhibit space cocktail table
- Recognition on printed agenda and website

Friend of AALA: \$250+

- Sponsor designation on badge
- Recognition on printed agenda and website

Event Title Sponsorships**

• Hospitality suite: TBD

• **Welcome reception**: \$20,000+ (1 available)

Lunch: \$17,500+ (2 available)
Breakfast: \$11,500+ (2 available)

• **Break**: \$3,500+ (4 available)

^{**} Sponsors are welcome to join one another for a co-branded event.