



2026 SIGNATURE SPONSORSHIPS

Networking Experiences

- Welcome Reception Sponsor: \$17,500 (1 available)
 - Thursday Evening Networking Reception: Custom package negotiated with AALA (1 available; off-site; hosted at a firm)
 - Student and First-Time Networking Mixer: \$3,500
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Meal & Break (includes in-app logo recognition)

- Breakfast Sponsor: \$15,000
 - Lunch Sponsor: \$20,000
 - Break Refresh Sponsor (Coffee, Snacks, Ice Cream Social): \$4,500 (4 available)
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Connectivity & Engagement *(includes benefits of Platinum level sponsorship)*

- WiFi Connections Sponsor: \$16,500 (1 available)
 - Lanyard Badge Connections Sponsor: \$16,500 (**SPONSORSHIP FILLED**)
 - New - App Sponsorship: \$20,000 (1 available).
 - Recognition on custom header throughout app, including on agenda, standalone App Sponsor page with option for video and/or links, and two push notifications.
 - New – Keycard Sponsorship: \$12,500
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Student Sponsorships

- Student Trivia Sponsor: \$1,000
- Student Lunch Sponsor: \$5,500
- Student Writing Competition: \$1,000
- New - Student Scholarships (\$2,500 - \$15,000)
 - Recognition on signage throughout Symposium and at prominent moments throughout Symposium
 - Awarded to Universities via an application process overseen by Board of Directors

Sponsors are welcome to join one another for co-branded events, creating enhanced recognition and attendee engagement.

2026 TIER SPONSORSHIPS

Platinum: \$18,000

- 7 complimentary registrations to the 2026 symposium
- 7 gift AALA memberships for Membership Year 2026 (June 1, 2026–May 31, 2027)*
- Sponsor designation on badge
- Exhibit space – 6-foot table
- Recognition on printed agenda, website, event signage, event app, member communications, and all conference materials

Gold: \$12,000

- 5 complimentary registrations to the 2026 symposium
- 5 gift AALA memberships for Membership Year 2026 (June 1, 2026–May 31, 2027)*
- Sponsor designation on badge
- Exhibit space – 6-foot table
- Recognition on printed agenda, website, event signage, event app, member communications, and all conference materials

Silver: \$6,000

- 3 complimentary registrations to the 2026 symposium
- 3 gift AALA memberships for Membership Year 2026 (June 1, 2026–May 31, 2027)*
- Sponsor designation on badge
- Exhibit space – cocktail table (a limited number of upgrades to 6-foot tables will be available on a first-come, first-served basis) **By request only
- Recognition on printed agenda, website, event signage, event app, and member communications

Bronze: \$3,000

- 2 complimentary registrations to the 2026 symposium
- 2 gift AALA memberships for Membership Year 2026 (June 1, 2026–May 31, 2027)*
- Sponsor designation on badge
- Exhibit space – cocktail table **By request only
- Recognition on printed agenda and website

AALA Contributor: \$1,200

- 1 complimentary registration to the 2026 symposium
- Sponsor designation on badge
- Exhibit space – cocktail table
- Recognition on printed agenda and website

Friend of AALA: \$300

- Sponsor designation on badge
- Recognition on printed agenda and website

*Complimentary memberships: *For use by you and your colleagues, clients, or referral sources who have not already paid 2026 dues.*