60 Tips in 60 Minutes: Technology & Law Office Management

Darla Jackson Practice Management Advisor Oklahoma Bar Association October 2016

Technology Competence

ABA Model Rules of Professional Conduct Comment 8 to Rule 1.1, which addresses competence, states:

AALA

"To maintain the requisite knowledge and skill, a lawyer should keep abreast of changes in the law and its practice, including the benefits and risks associated with relevant technology, and engage in continuing study and education."



AGENDA

• TIP TOPICS FROM THE MANAGEMENT ASSISTANCE FIELD

- Digital Client Files
- Projecting an Image of Technology Competence
- Document Assembly
- Productivity
- Managing the Finances and Trust Accounts
- Task Management and Efficiency of Operations
- Cyber Security
- Risk Management

Locating Assistance Resources for Technology Tools



Digital Client Files

- 2. Practice Management Solutions
- Contact management and conflict checking
- <u>Document management</u>
 Calendar and task management
- Email (perhaps secure)
- Time and billing, sometimes including IOLTA/trust accounting functionality

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Digital Client Files

4. Resources providing guidance on law office management policies, procedures, workflows and checklists



Projecting an Image of Technology Competence

5. Client Portal

- Provides 24/7 secure entry point
 Clients log in to an area where they can <u>communicate</u>, view and download documents
- Collaborate on document editing

Upload private information

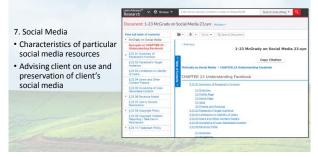
View and Pay Invoices



Projecting an Image of Technology Competence



Projecting an Image of Technology Competence



Projecting an Image of Technology Competence



Projecting an Image of Technology Competence

Community Sourcing Legal Authority & Research



I didn't know anything about lawyers when we started. Turns out, they don't like technology, and they don't like to share things.

Apoorva Mehta, founder of defunked Lawford & founder of successful grocery-delivery service Instacart

Projecting an Image of Technology Competence

Community Sourcing Legal Authority & Research

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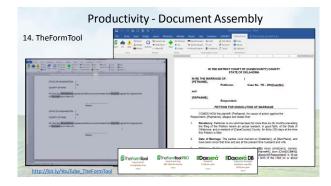




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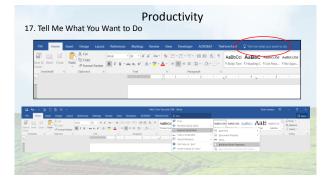


Productivity - Document Assembly



Productivity







Productivity

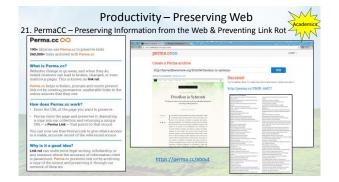
19. Don't Spend time Searching the Browser History or Doing Another Google Search to Locate Web Information Because the Browser was Accidentally Closed Wait. I didn't mean

to close that tab!! CTRL+SHIFT+T

 To open that browser tab you just accidentally closed • Works in all major browsers

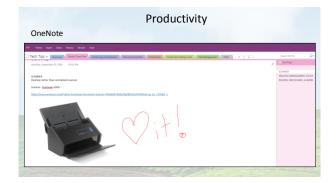
Productivity - Organizing Info from the Web





Productivity - Preserving Web 22. Internet Archive – Preserving Information from the Web WayBack Machine BROWSE HISTORY issn.org https://w Saved 216 times between November 11, 1998 and September 14, 2016 PLEASE DONATE TODAY. Your generosity preserves knowledge for future gene APR 6 7 13 14 2 23 24 2 19 20 21 22 23 24 * 7 * * 20 21 **2** 21 24 25 26 27 38 29







Productivity – Speech Recognition

Dragon

- Training is relatively short and easy, but set up a different profiles if using different locations.
- It is a resource hog, so the more memory (RAM) the better.
- Toggle off and on using the + key on the numeric keypad



Productivity – Speech Recognition

25. You Need a good Microphone to Use with Speech Recognition Software
If you don't like a head set consider the MXL AC404 USB Conference Microphone.



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27. Where You Last Used a Word -
Using the Find Function (CTRL + F)
& Other Shortcuts

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Productivity 28. Seven Microsoft Word Hacks Every Legal Professional Should Know http://www.onelegal.com/blog/7-microsoft-word-hacks-every-legal professional-know/ • Compare Two Documents • Combine Track Changes From Multiple Authors • Mark Your Documents as Final • Use Styles • Create a Table of Contents • Create a Table of Authorities • Save time with Keyboard Shortcuts

Productivity

29. Seven Microsoft Word Hacks Every Legal Professional Should Know http://www.onelegal.com/blog/7-microsoft-word-hacks-every-legalprofessional-know/



Productivity

30. How to Format an Appellate Brief (Or Any Complex Document)

- Step One: Build the Skeleton with Sections
- Step Two: Format Headings (Using Styles)
- Step Three: Write Your Appellate Brief
 Step Three Caveat: Drop in Text from Another
 Brief (Carefully!)



Lawyerist.com

ABA RA

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Could you pass this in-house counsel's tech test? If the answer is no, you may be losing business		A Firm Finally Passed The Legal Tech Audit
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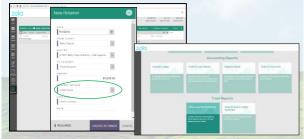


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Credit Card Payment, Billing & Trust Accounting



Credit Card Payment, Billing & Trust Accounting Zola Suite, MyCase & <u>CosmoLex</u>

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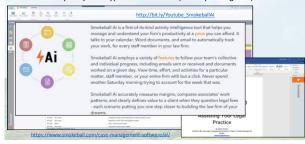
Task Management & Efficiency of Operations

40. Analysis Reports – Rocket Matter



Task Management & Efficiency of Operations

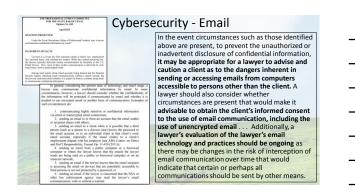
41. Data Analysis by Task Type – SmokeBall Ai (Activity Intelligence)





Task Management & Efficiency of Operations 42. Data Lists by Practice Area - PracticePanther List by practice a





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45. Simple, quick Encryption – Password protect a Word or PDF Password protect a Word document or PDF file and give the recipient the password over the telephone.





- 46. Use Your Phone to Encrypt Communications
- Facetime is encrypted communication and has an audio only mode.
- iMessage is encrypted, but only iPhone to iPhone (or iPad) Blue text bubbles are encrypted. Green are not.
- For Android phones or make certain everything is encrypted, use apps like Signal Private Messenger.

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Cybersecurity

- 47. Windows 10 & Anniversary Update
- Lawyers Using Unsupported Windows XP are vulnerable to security risk and need to update now

http://bit.ly/bgr_phone_encrypt

• Windows 10 has increased security measures



Cybersecurity

Windows 10 & Anniversary Update

Anniversary Update

- includes biometric security features (good or bad)
 Windows Information Protection enables businesses to separate personal and organizational data and helps protect corporate data
- Windows Defender Advanced Threat (WDATP) detects, investigates, and responds to advanced malicious attacks on networks by providing a more comprehensive threat intelligence and attack detection



In help protect businesses from accidential data basis – the buggest source of kost obs – the Anniestery Update delivers Windows Information frontation Protections enables businesses to separate personal and imparizational data and helps protect corporate data where ever it goes.

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51. Two Factor Authentication

- Something you know (Password or PIN)
- Something you have (Phone, keychain dongle)
- Something you are (Fingerprint, retina scan)





SO HEY YOU SHOULD STOP USING TEXTS FOR TWO-FACTOR AUTHENTICATION







4.) Imp

Cybersecurity Train Your Staff

Cyber attackers have the upper hand they only need to be successful once. Your people – all of them – have to be aware and capable to make the right decisions, every time they're exposed to different Cyber risks. Nick Wilding, AXELOS Head of Cyber Resilience

- Training General principals and best practices
- Keeping a clean machine
- Following good password practices • When in doubt, throw it out
- Backing up work

• Training - Office specific policies and procedures (BYOD, Social Media)

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Cybersecurity

Zero Knowledge Cloud Storage Tools 54. SpiderOak -

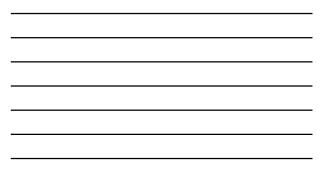
https://spideroak.com/features/zeroknowledge

On paper, Spider/Oak beats Dropbox in both pricing and security features, but this counts for filtel if you or your users can't get to your data when, where, and how you need to. Generally speaking, Spider/Oak is a much more flexible product than Dropbox, but the added security and flexibility come at the expense of user-friendliness.





OKLANOMA BAR North Public Meridian	But which cloud storage service should you use? This is a question we get asked quite frequently.
r the Members	All too often we hear that law firms and corporations are transmitting client confidential information and even evidence via Dropbox. Not a good thing, especially if you have read the terms of service
Management Assistance Program	(TOS) instead of continually circking 1 accept' and 1 accept. The reality is that most of the cloud storage providers have a way to decrypt your data stored on its servers. If you read the TOS for
Encryption Made Easier: The Basics of Keeping Your Data Secure	OneDrive, Dropbox, iCloud, Box, Google Drive, etc., you will see a provision that states that the
by Statun D. Natoon, Gug and John W. Samak. If 2010 Samar Educations, Inc. Engeproted and Pertonauto.	cloud provider will turn over the data to law enforcement or any other entity if served with proper court documents. This means they can decrypt the data in storage.
Encryption is Your Friend	
Lawyers lendin crimps when they hear the word 'encryption'. To most invests, encryption is a disk, at, full of waltwenderal aroun and incomprehensible to the avanuate terms. Serve	The exception and our recommendation is Spider Oak. Spider Oak is a "zero knowledge" service.
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So let a many-the more has well some things you can made to	want the world to see your nude selfies, go ahead and use iCloud - otherwise select a secure
Encryption is designed to secure claim from paying systs. It keeps secures recent Think about your childhood. Did you pay with investile with Did you watch the mailbox for a magic decoder resp ² . Perhaps you spoke Pigitatin with a abling so your panets remained claims about white you were printing.	storage service. [Editor's Note: While we do not disagree with Sharon's astute recommendation, your practice management advisors at the OBA Management Assistance Program want to point out that having to recover ability whatsoever if an encryption key is lost or forothen carries its
You've even securit holden in the receive - versentiar the World War X Navago code labors in Worldwise?" Cryptogramy has been featured in many review, including the National Taesaw memory. Staviliers and participant reveals the Tele World Code.	own potential risk of catastrophe.]
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57. Mobile Device Management Thinking About Technology - Cybersecuity: Breaches and Heartbleed to BYOD—Are Bankers, Entertainment Company Executives, Celebriles, Postal Workers, Ice Cream Lovers, Home Bail and Clob the Ohy Ones Who Should the Concernet?



mobile device management (MDM) products and services. The ABA Cyberseuri Handbook advises law organizations that permit personal devices on their network to use MDM as a "centralized way to manage mobile devices remotely including significantly the ability to lock or erase a lost device remotely and check its go graphic location." There are a number of leaders in MDM products and service including Airwatch, Good Technology, and Mobile Itom," but security experts as goet that MDM is the "arter minimum" for organizationa allowing IVOD. Security options for such organizations include "MDM, mobile application management container-issued apps, mobile virtualization, mobile backend as a service, or MBM network access control, and software defined networking."⁴¹ However, use of a pa ticular security technology does not ensure success. As one writer adopt

(1)be use of managing all mobile devices, both user-seried and firms supplied, is derify one that exists beyond tracking internet your all basis exercity. In regulars a comprehensive last existence of the series of the series of the series of the series of the anticimation approx. Each we compose that and included providences to present constitued in the series of the series and their responsibility to a six the free series of the firm and its series of the series of t

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Getting and Giving Help



Getting and Giving Help

Extra - Access to Justice Through Technology



